

EUROPEAN FORM
ATION FOR THE CUR
RICULUM VITAE



PERSONAL INFORMATION

Name	VANIA TONI
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E-mail	vania@vaniatoni.it
Nationality	Italian
Date of birth	11 JANUARY 1967

WORK EXPERIENCE

• Dates (from - to)	From July 2021 freelance Press Office Social media Audiovisual production Event organisation
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Dates (from - to)

- Type of business or sector
- Type of employment
- Main tasks and responsibilities

WORK EXPERIENCE

- Dates (from - to)
- Name and address of employer
 - Type of business or sector
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n, Culture, Entertainment, Sport Freelancer
Press office, social media, event organisation, audiovisual production, cultural and sports management

December 2020 to July 2021
Solidarity Centre (Ceis) Reggio Emilia Third sector
Freelancer
Communication manager, press office, social media

July 2019 to March 2020 - March 2021 to April 2021 Amaeco
Global consulting service aimed at optimising energy costs and implementing good behavioural practices
Freelancer
Press office, social media, social media marketing

WORK EXPERIENCE

- Dates (from - to) From 1990 to 2002
- Name and address of employer Reggiane Graphic Arts
 - Type of business or sector Cartotecnica
 - Type of employment Clerk
- Main tasks and responsibilities Italy/foreign sales management - purchasing management - receptionist/receptionist - finished product dispatcher

WORK EXPERIENCE

- Dates (from - to) 1989
- Name and address of employer Orion
 - Type of business or sector Construction cooperative
 - Type of employment Clerk - summer term contract
- Main tasks and responsibilities General Secretariat

WORK EXPERIENCE

- Dates (from - to) 1988
- Name and address of employer European
 - Type of business or sector Hosiery
 - Type of employment Clerk - three-month fixed-term contract
- Main tasks and responsibilities Data input at the company balance sheet terminal

EDUCATION AND TRAINING

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|-----------|--|
| Year 1984 | Tourist Escort Diploma - Reggio Emilia Scriptwriting |
| Year 2012 | Course - Rome |
| Year 2013 | Project management and problem solving course - Ifoa Reggio Emilia |
| Year 2013 | Non-profit fundraising and fundraising course - Bologna |
| Year 2013 | Film production course - Bologna |

SKILLS AND COMPETENCES PERSONAL

- | | |
|------------------|-------------|
| MOTHER TONGUE | Italian |
| OTHER | English |
| LANGUAGE | Good |
| READING ABILITY | Good |
| WRITING SKILLS | |
| SPEAKING SKILLS | French Good |
| | Good |
| | Good |
| OTHER | |
| LANGUAGE READING | |
| ABILITY WRITING | |
| ABILITY | |

ORAL EXPRESSION SKILLS

SKILLS SKILLS RELATED	Dynamic, with good teamwork skills, always attentive and willing to learn and gain new experiences.
SKILLS SKILLS ORGANISATIONAL	Ability to coordinate teams and individuals. Ability to design and manage various phases of a project.
LICENCE(S)	B licence - self-driving
FURTHER INFORMATION	Since 2004, press office and social media manager in all sectors, from entertainment to business, from events to fashion, from culture to sport and politics. Collaboration with various national and local media (print, video, online) Analysis of previously developed communication, definition of values and strengths, identification and elaboration of strategic content to be conveyed Collection of press information materials (press releases, articles, logos, photos, etc.) in digital format Organisation of press conferences, creation of press kits Photo and video shootings in studio and outdoors Organisation and management of video material Audiovisual production for events, commercials, video clips, with single product management at all stages: conception, realisation, post-production, delivery of finished product Author of subjects, co-author of feature film scripts Collaboration with television and film productions Management and press office actors, authors, directors, musicians, sports champions Press office and juror feature film festivals, short films, dramas Theatre Press Office Swimming Press Office National, European, World, Olympic Championships From 2002 to date Press office and social media Rock No War Odr 2014 Press office and social media Rotary District 2072 Emilia Romagna-San Marino Press office Spiiky internet platform for companies 2020 Press office and social media San Valentino Manifatture Ceramiche Spa

